



May and June 2008

Book Lover's Book News



Gayle

The Rest of the Story...Here we go again!

We continue to grow and make changes to better serve you and ensure success. Here are some of the changes you will see:

BIRTHDAY CLUB MAILING will now be sent every other month. As you can see, we have increased our newsletter size! This will allow us extra room to give you more information about books and services. You will get **TWO coupon, one for each month**, so watch for them! They will be 'credit card' size, have a different picture and be on different colored paper, so they should be easy to use. Your **Birthday Card** will come with your envelope if your birthday falls in the month we mail. However if your Birthday falls in the month we don't mail, you will still receive a card from us with your free gift coupon!

EMAIL OPTION: This is a great way to help us conserve. Please let us know if you would like your newsletter and coupons sent via email. We will be glad to do that!

Our **EMAIL ADDRESS** has **CHANGED**. You can now email us at books@page2books.com. Did you know we also have a great website where you can get archived information? That address is www.page2books.com. Check it out!

MORE SHELVES—MORE BOOKS! More Shelves: Sometime in May (the date hasn't been set yet) we are going to completely change the shelves in our store! This will add 20 new bookcases and room for 100's of additional books!

A COMMITMENT TO LITERACY. Those of us who can read know how fortunate we are. In the coming year you will see Page 2 BOOKS focus on literacy. Please join us in any way you can! See this newsletter for ways to be involved and watch our website for more news, information and actions.

We are excited about these changes. Be sure to continue to tell your friends about us! It is because of you that we continue to grow and do exciting things. Be sure to check out the Children's Book Week information below for another exciting way we can all contribute!
--Gayle



TURN YOUR STORE CREDIT INTO BOOKS FOR KIDS!

HERE'S HOW:

If you've got **store credits**, you can help! (If you don't have store credits, ask us!) During the month of **May** you can turn any amount (1-1000) of your store credits into **NEW BOOKS FOR KIDS!** For every 100 Store Credits accumulated, we will donate \$1 to **Page Ahead** to buy new books. Just give us a call or come by the store to contribute your credits. Watch the 'thermometer' rise in our store during the month of May.



Since 1990 Page Ahead has placed over 1.25 million new books into the hands of 450,000 at-risk children through collaborations with schools, social service agencies, preschools, and early childhood centers across Washington State.

CHILDREN'S BOOK WEEK May 12-17, 2008



Reading Aloud to Our Children Changes Their Lives FOREVER!

Being read to as a youngster is the foremost predictor of academic success in childhood and life-long success as an adult

TIP #1: Find a child and choose a book together.

TIP #2: Sit somewhere comfortable where you can both see the pages of the book.

TIP #3: Read aloud with your voice full of expression and your eyes full of enthusiasm!

Go to our website www.page2books.com for links to other literacy sites and more tips on how to read aloud to a child

*Information excerpted from www.pageahead.org

RICK ROGERS CATCHES A BIG ONE ON THE BOGACHIEL RIVER!



WHAT'S HIS SECRET?

A good book from Page 2 BOOKS , a cow bell (see mid right of picture) and a favorite fishing pole

For the rest of the story and more pictures of Rick go to our website at www.page2books.com

What Have You Read Lately?

Join us for our BOOK GROUP

PUT THESE DATES ON YOUR CALENDAR!

Thursday, May 15

Bring your Favorite Children's Book to share!

Thursday, June 19

6:30-8 p.m.

No Assignment! No reservations!

Come prepared to talk books!

We always have cookies & coffee!

Sign Up for the

Birthday Club!

And receive fun in your mail!



- Birthday Gift
- Monthly Coupons
- Newsletter
- Special Offers
- Invitations to Events

We Celebrate Your Birthday All Year Long!

OUR 'BEEN THERE, DONE THAT' GUARANTEE

Sometimes it's just plain confusing! Have I read that book before or not! We've all been there.

If you purchase a book from us and didn't intend to 're-read' it, just bring it back and we will exchange it straight across. No questions asked! **We guarantee it!**

THE FAMOUS 'PINK' Reward Card

Ask for your **Book Lover's Reward Card** the next time you are in the store. It's simple to use and it's PINK! We stamp your card for each item you purchase. Fill the card and receive a **\$5 Coupon** to be used for your next purchase of used books. It's our way of saying 'Thanks'!

No expiration No cash value