

Book Lover's Book News



Gayle

The Rest of the Story...

What's in a name? We inherited our name "Page 2" when we bought this store almost 6 years ago. We didn't know what the original owners had in mind, but we

liked the name. Here was our thinking:

1. We are a mother/daughter team...2 people!
2. This is a second career for me...page 2 in my life
3. We have used books...so they are going to be read at least a 2nd time

We recently decided **my column should have a name.** How fun! But what should it be?

Some of you are old enough to remember listening to Paul Harvey on the radio. He would tell part of a little-known, but factual, story and then cut to the advertising by saying "Page 2". After a word from the sponsor, Mr. Harvey would reveal the punch line of his story and say "and now you know the rest of the story".

Since each month I write behind the scenes information about books, the book industry and our bookstore so that you, too, will 'know the rest of the story', it seems appropriate that Page 2 BOOKS should have a column named 'The Rest of the Story'. Thus, my new column name!

What else is new? Well, we now carry a selection of brand new books at a great discount of 25% off the cover. This way, we can get you those 'hot off the presses' books that seem to take forever to show up here in our store. Be sure to check it out!

--Gayle

Bulletin Board

NEW ART EXHIBIT



Three of our **local artists** from Artists United are exhibiting their works this quarter.

Be sure to stop by the store with time to enjoy this exciting exhibit.

We have fine local artists!

1st Avenue Update

The next phase of underground work for street lights & traffic signals has begun. Completion is expected in mid-March. Traffic flow should improve significantly after that!

Thanks for continuing to make your way through construction! Be sure to drive carefully. We will have a lovely avenue !

You are welcome to join us!
BOOK GROUP

Thurs. Feb. 21, 2007
6:30-8 p.m.

No Assignment! No reservations!
Come prepared to talk books!

We always have cookies & coffee!
ps: Did we mention prizes?

Sign Up for the
Birthday Club!



Receive:

- **Birthday Gift,**
- **Monthly Coupons,**
- **Newsletter,**
- **Special Offers**
- **Invitations to Events**

see Store for Details

Reward Card

Ask for your **Book Lover's Reward Card** the next time you are in the store. It's simple to use. We punch your card for each item you purchase. Fill the card and receive a **\$5 Coupon** to be used for your next purchase of used books.

It's our way of saying 'Thanks!'

No expiration No cash value

We now have a selection of

NEW* BOOKS

25% off the list price

Check It Out!

*not used!

Store Credit Does Not Apply